

CALL FOR PROPOSALS



Annual Conference
Adelante Promotores
United for Healthy Communities



Friday, August 23, 2019

Marina Village Conference Center, Captain's Room
Mission Bay Park, 1936 Quivira Way,
San Diego, CA 92109

Healthy communities are a core aim of the San Diego County Promotores Coalition. Healthy communities are those with the expertise and knowledge to access health services and resources creating a community conducive to health. This year's conference focuses on the unification of Promotores and Community Health Workers (CHWs) in creating and maintaining healthy communities. How do we create healthy communities? Invest in Promotores and CHWs. Promotores and CHWs are effective in educating and linking community members to health resources and services. To create healthy communities we must create health systems that look beyond the clinic, reach individuals where they are in a way that is culturally competent to overcome barriers preventing communities from reaching their full health potential.

Workshop proposals will be evaluated on specific criteria, including relevance to theme, diversity, and expertise of presenters.

Areas of Interest:

- *CHW core roles, competencies or skills*
- *Community building, resiliency, engagement, empowerment, or chronic diseases*
- *Skills and topics building personal capacity of Promotores such as but not limited to self care, personal development, time and stress management, communication and computer literacy*



Submission Deadline:
May 1, 2019

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Presenting at the Adelante Promotores Conference

The following page describes the overall conference, audience, expectations and other things to know as a workshop presenter.

The Adelante Promotores Conference has three types of workshops: 1) Professional Development, 2) Health-related Topics and 3) Personal Development. Both professional and personal development workshop sessions are one and a half hours (90 minutes). The Health-related Topic workshop session is one hour (60 minutes.) The professional development session educates and updates Promotores on core roles and skills. Refer to the [C³ report](#) pages 37-40 for more details. Health-related Topic session focuses on increasing the knowledge of Promotores on relevant health-related topics to their San Diego communities, such as mental health, nutrition, chronic diseases, and others. Finally, the personal development session is aimed at developing capacity and skills of Promotores to deal with the needs of their Promotor work.

When submitting a workshop proposal, keep in mind that the audience of the Adelante Promotores Conference is largely Latinx and prefer Spanish workshops. However, many are bilingual and some are monolingual English speakers. Workshops with captivating titles and descriptions are better attended relative to those with generic content. Lastly, interactive, discussion based workshops are encouraged and well received by the attendees.

Tips for Successful Workshops

1. Captivating title and description
2. Interactive, discussion based format
3. Topics important to San Diego Communities
4. Skills relevant to Promotores and CHWs

What to Expect

- Over 250 Promotores from across San Diego
- Quick set up, no more than 10-15 minutes
- Workshops have an average of 26 attendees (*range from 55-8*)
- Interactive proposals are preferred
- Anticipate questions, allow time for Q&A
- Attendees will ask for copies of presentations



Submission Deadline: May 1, 2019



Workshop Proposal Form

Annual Conference

United for Healthy Communities



PRESENTATION TITLE (10 words or less)

PRESENTER INFORMATION Submit all requested information for each presenter. List presenters in the order you wish them to appear in the program. **Two presenters maximum.**

LEAD PRESENTER NAME

ORGANIZATION TITLE

ADDRESS CITY, STATE, ZIP

EMAIL PHONE

PRESENTER #2 NAME (if applicable)

ORGANIZATION TITLE

ADDRESS CITY, STATE, ZIP

EMAIL PHONE

Breakout Session Presentations

Copies of slides/PowerPoint are required **four weeks** prior to conference date, additional handouts are recommended on the day of the conference.

Are you able to provide a copy of your PowerPoint by July 26th? Yes No

Lunch and participation in conference are not included. If planning to attend the entire conference, registration is required.

Which type of workshop best describes your proposal? (check only one)

- Professional Development (90 minutes in length)
- Health-related Topic (60 minutes in length)
- Personal Development (90 minutes in length)

Tentative schedule

- 9:50 am- Professional Development Session
- 11:30 am -Health-related Topics Session
- 1:50 pm -Personal Development Session

Your presentation will be in:

Spanish English

Equipment needed:

Computer Projector

Guidelines for Submission

- Submit all of the above documents via e mail to hledesma@vcc.org.
- When submitting a proposal for a workshop session, please refer to the "What To Submit" section on this application form.
- Submissions should be received by close of business, May 1, 2019.
- Confirmation of proposal submission will be sent by email within five days. If a confirmation email is not received, please contact hledesma@vcc.org.

Questions?

Contact: hledesma@vcc.org

WHAT TO SUBMIT

1. Completed Workshop Proposal Form
2. Brief summary description of the workshop—this information is printed in the conference program and read by participants to select workshops. (minimum 150 words, 250 word maximum)
3. Full written description of presentation, not to exceed one double spaced typed page, including goals and objectives and how the presentation relates to the 2019 conference theme.
4. Current biography of presenter(s) 100-150 words per bio per presenter.
5. Headshot photo of presenter(s), must be > 1MB and sent as an image file (.png, .jpeg, etc.)