

# Sponsorships



Annual Conference  
**Adelante Promotores**  
United for Healthy Communities



Friday, August 23, 2019

Marina Village Conference Center

Mission Bay Park, 1936 Quivira Way, San Diego, CA 92109

Healthy communities are a core aim of the San Diego County Promotores Coalition. Healthy communities are those with the expertise and knowledge to access health services and resources creating a community conducive to health. This year's conference focuses on the unity of Promotores and Community Health Workers (CHWs) in creating and maintaining healthy communities. How do we create healthy communities? Invest in improving the professional and personal skills of Promotores and CHWs. Promotores and CHWs are effective in educating and linking community members to health services and resources. To create healthy communities we must create health systems that look beyond the clinic. We must reach individuals where they are, in a culturally competent way to overcome barriers preventing communities from reaching their full health potential.

## Why Sponsor?

- Over 200 Promotores, Community Health Workers and community leaders attend the Adelante Promotores Conference.
- Support the progress and recognition of community efforts towards health equity and healthy communities.
- Receive recognition for supporting our San Diego communities.



Submission Deadline:

**July 1, 2019**

Submit via e mail to:

[Margarita.holguin@cvesd.org](mailto:Margarita.holguin@cvesd.org)



# Sponsorship Packet

Adelante Promotores  
United for Health y Communities



## Sponsor Types

### **PLATINUM SPONSOR (\$5,000.00+)**

- ◆ Recognition plaque presented on stage
- ◆ Logo on back of program
- ◆ Logo and recognition in program and on website
- ◆ Place banner at event
- ◆ 1/2 page ad in program\*
- ◆ Logo on flyers

### **GOLD SPONSOR (\$3,000.00+)**

- ◆ Logo on back of program
- ◆ Logo and recognition in program and on website
- ◆ Logo on flyers
- ◆ 1/4 page ad in event program\*

### **SILVER SPONSOR (\$2,000.00+)**

- ◆ Logo on back of program
- ◆ Logo and recognition in program
- ◆ Logo on flyers

### **BRONZE SPONSOR (\$1,500.00+)**

- ◆ Logo and recognition in program

### **PARTNERSHIP SPONSOR (\$500.00+)**

- ◆ Recognition in program

\*Ads are optional. Spanish and English versions of ads are required. Programs are 8"x11" pages. Ads due by July 31, 2019.

We thank you in advance for your support in making the conference an unforgettable experience for Promotores/Community Health Workers to improve their skills to create and maintain healthy communities.

Sponsor type: \_\_\_\_\_

Sponsor amount: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Name to appear in promotional material: \_\_\_\_\_

Name of representative attending conference (if different from above):

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

## Guidelines for Submission

- Submit via e mail to Margarita Holguin at Margarita.holguin@cvesd.org
- Attach high resolution logo with transparent background with email
- Submissions should be received no later than July 1, 2019.
- Confirmation of proposal will be sent by email within five days.

For more information contact:

Margarita Holguin at (619) 427 2290

or via email at Margarita.holguin@cvesd.org