

# Partnership Opportunities



## Annual Conference **Adelante Promotores** Promotores in the Workforce = Health Equity



Friday, August 14, 2020

Double Tree by Hilton San Diego—Mission Valley  
7450 Hazard Center Drive, San Diego, CA 92108

Healthy communities are a core aim of the San Diego County Promotores Coalition. Healthy communities are those with the expertise and knowledge to access health services and resources creating a community conducive to health. This year's conference focuses on the unity of Promotores and Community Health Workers (CHWs) in creating and maintaining healthy communities. How do we create healthy communities? Invest in improving the professional and personal skills of Promotores and CHWs. Promotores and CHWs are effective in educating and linking community members to health services and resources. To create healthy communities we must create health systems that look beyond the clinic. We must reach individuals where they are, in a culturally competent way to overcome barriers preventing communities from reaching their full health potential.

### Why Partner?

- Over 250 Promotores, Community Health Workers and community leaders attend the Adelante Promotores Conference.
- Support the progress and recognition of community efforts towards health equity and healthy communities.
- Receive recognition for supporting our San Diego communities.



Submission Deadline:  
**June 1, 2020**  
Submit via e-mail to:  
[Margarita.holguin@cvesd.org](mailto:Margarita.holguin@cvesd.org)

For More Information Contact: Margarita Holguin at  
(619) 427-2290 or at [Margarita.holguin@cvesd.org](mailto:Margarita.holguin@cvesd.org)



# Partnership Packet

## *Adelante Promotores*

*Promotores in the Workforce = Health Equity*



### Partnership Types

#### **Premier (\$15,000.00+)**

- ◆ Recognition plaque presented on stage
- ◆ Logo on back of program
- ◆ Logo and recognition in program and on website
- ◆ Place banner at event
- ◆ 1/2 page ad in program\*
- ◆ Logo on flyers

#### **Platinum (\$10,000.00+)**

- ◆ Logo on back of program
- ◆ Logo and recognition in program and on website
- ◆ Logo on flyers
- ◆ 1/4 page ad in event program\*

#### **GOLD (\$5,000.00+)**

- ◆ Logo on back of program
- ◆ Logo and recognition in program
- ◆ Logo on flyers

#### **SILVER (\$2,500.00+)**

- ◆ Logo and recognition in program

#### **BRONZE (\$500.00+)**

- ◆ Recognition in program

\*Ads are optional. Spanish and English versions of ads are required. Programs are 8"x11" pages. Ads due by June 30, 2020.

### Guidelines for Submission

- Submit via e-mail to Margarita Holguin at [Margarita.holguin@cvesd.org](mailto:Margarita.holguin@cvesd.org)
- Attach high resolution logo with transparent background with email
- Submissions should be received no later than **June 1, 2020**.
- Confirmation of proposal will be sent by email within five days.

For more information contact:

Margarita Holguin at (619) 427-2290  
or via email at [Margarita.holguin@cvesd.org](mailto:Margarita.holguin@cvesd.org)

We thank you in advance for your support in making the conference an unforgettable experience for Promotores/Community Health Workers to improve their skills to create and maintain healthy communities.

Partnership type: \_\_\_\_\_

Partnership amount: \$\_\_\_\_\_

Company Name:

\_\_\_\_\_

Address:

\_\_\_\_\_

City: \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person:

\_\_\_\_\_

Title: \_\_\_\_\_ Phone: \_\_\_\_\_

Email:

\_\_\_\_\_

Name to appear in promotional material:

\_\_\_\_\_

Name of representative attending conference (if different from above):

Name: \_\_\_\_\_

Email Address: \_\_\_\_\_