

CALL FOR PROPOSALS



Annual Conference
Adelante Promotores
Promotores in the Workforce = Health Equity



Friday, December 4, 2020

Double Tree by Hilton San Diego—Mission Valley
7450 Hazard Center Drive, San Diego, CA 92108

Without access to livable and stable incomes, Promotores de Salud/CHWs (P/CHWs) positions maintain the status quo that perpetuate income inequality. Adequate income drives equity, more specifically health equity. Health equity is a primary outcome of employing P/CHWs who create and maintain healthy communities. However, P/CHWs cannot support the creation or maintenance of healthy communities without access to and knowledge of health and other services themselves. Moreover, Promotores and CHWs often come from the communities they serve, bringing to the table valuable lived experience. For this reason, P/CHWs in the workforce, with full-time, permanent positions can further drive health equity by elevating their quality of life, in turn, facilitating a permanent connection between invaluable health resources and their communities. Creating permanent connections and building trust in the community is work that requires sustainability and needs to be elevated, celebrated but most importantly valued.

Workshop proposals will be evaluated on specific criteria, including relevance to theme, expertise of presenters and relevance to the following areas of interest:

- *CHW core roles, competencies or skills and CHW workforce development*
- *Community building, resiliency, engagement, empowerment, or chronic diseases*
- *Skills and topics building personal capacity of Promotores such as but not limited to self care, personal development, time and stress management, communication and computer literacy.*

**Submission
Deadline:**

August 14, 2020



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Presenting at the Adelante Promotores Conference

The following page describes the overall conference, audience, expectations and other things to know as a workshop presenter.

The Adelante Promotores Conference has three types of workshops: 1) Professional Development, 2) Health-related Topics and 3) Personal Development. Both professional and personal development workshop sessions are one and a half hours (90 minutes). The Health-related Topic workshop session is one hour (60 minutes.) The professional development session educates and updates Promotores on core roles and skills. Refer to the [C³ report](#) pages 37 - 40 for more details. Health-related Topic session focuses on increasing the knowledge of Promotores on relevant health-related topics to their San Diego communities, such as mental health, nutrition, chronic diseases, and others. Finally, the personal development session is aimed at developing capacity and skills of Promotores to deal with the needs of their Promotor work.

When submitting a workshop proposal, keep in mind that the audience of the Adelante Promotores Conference is largely Latinx and prefer Spanish workshops. However, many are bilingual and some are monolingual English speakers. Workshops with captivating titles and descriptions are better attended relative to those with generic content. Lastly, interactive, discussion based workshops are encouraged and well received by the attendees.

Tips for Successful Workshops

1. Captivating title and description
2. Interactive, discussion based format
3. Topics important to San Diego Communities
4. Skills relevant to Promotores and CHWs
5. Communication with workshop liaison

What to Expect

- Over 250 Promotores and Community Health Workers from across San Diego
- Quick set up, no more than 10 - 15 minutes
- Workshops have an average of 29 attendees (*range from 13 - 49*)
- Interactive proposals are preferred
- Anticipate questions, allow time for Q&A
- Attendees will ask for copies of presentations



Submission Deadline: August 14, 2020



Workshop Proposal Form

Adelante Promotores Conference

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PRESENTATION TITLE (10 words or less)

PRESENTER INFORMATION Submit all requested information for each presenter. List presenters in the order you wish them to appear in the program. **Two presenters maximum.**

LEAD PRESENTER NAME

ORGANIZATION TITLE

ADDRESS CITY, STATE, ZIP

EMAIL PHONE

PRESENTER #2 NAME (if applicable)

ORGANIZATION TITLE

ADDRESS CITY, STATE, ZIP

EMAIL PHONE

Breakout Session Presentations

Copies of slides/PowerPoint are required **four weeks** prior to conference date, additional handouts are recommended on the day of the conference.

Are you able to provide a copy of your PowerPoint by July 26th? Yes No

Lunch and participation in conference are not included. If planning to attend the entire conference, registration is required.

Which type of workshop best describes your proposal?
(check only one)

- Professional Development (90 minutes in length)
- Health-related Topic (60 minutes in length)
- Personal Development (90 minutes in length)

Tentative schedule

- 9:50 am- Professional Development Session
- 11:30 am -Health-related Topics Session
- 1:50 pm -Personal Development Session

Your presentation will be in:

Spanish English

Equipment needed:

Computer Projector

Guidelines for Submission

- Submit all of the above documents via e mail to hledesma@vcc.org
- When submitting a proposal for a workshop session, please refer to "What To Submit" section on this application form.
- Submissions should be received by close of business, **August 14, 2020**
- Confirmation of proposal submission will be sent by email within five days. If a confirmation email is not received, please contact hledesma@vcc.org

WHAT TO SUBMIT

1. Completed Workshop Proposal Form
2. Brief summary description of the workshop—this information is printed in the conference program and read by participants to select workshops. (minimum 150 words, 250 word maximum)
3. Full written description of presentation, not to exceed one double spaced typed page, including goals and objectives and how the presentation relates to the conference theme.
4. Current biography of presenter(s) 100-150 words per bio per presenter.
5. Headshot photo of presenter(s), must be > 1MB and sent as an image file (.png, .jpeg, etc.)

Questions?

Contact: hledesma@vcc.org



Workshop Proposal Form
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PHOTO RELEASE FORM

I, _____ hereby grant and authorize the San Diego County Promotores Coalition the right to take, edit, alter, copy, exhibit, publish, distribute and make use of any and all pictures or video taken of me to be used in and/or for any lawful promotional materials including, but not limited to, newsletters, flyers, posters, brochures, advertisements, fundraising letters, annual reports, press kits and submissions to journalists, websites, social networking sites and other print and digital communications, without payment or any other consideration.

This authorization extends to all languages, media, formats and markets now known or later discovered.

This authorization shall continue indefinitely, unless I otherwise revoke this authorization in writing.

I waive the right to inspect or approve any finished product in which my likeness appears, including written or electronic copy.

I agree that I have been compensated for this use of my likeness or have otherwise agreed to this release without being compensated. I waive any right to royalties or other compensation arising or related to the use of the photograph.

I understand and agree that these materials shall become the property of the San Diego County Promotores Coalition and will not be returned.

Printed Name: _____

Signature: _____

Date: _____