

CALL FOR PROPOSALS



Adelante Promotores Annual Conference



*Transforming Communities Together:
Creating an Equitable Future*

November 17, 2023

Marina Village Conference Center: 1936 Quivira Way, San Diego, CA 92109

Community Health Workers (CHWs)/Promotores are a vital part of connecting communities to services, resources, and information. Supporting strong communities is a core aim of the San Diego County Promotores Coalition. Strong communities are those with the ability to access health services and resources, which help create and promote community health and wellness. CHWs/Promotores can reach individuals where they are. CHWs/Promotores are culturally competent to overcome barriers preventing communities from reaching their full health potential. This year's conference focuses on the need for strong communities and recognizes that we are ***Transforming Communities Together!***



We invite you to facilitate a workshop at the conference!

Areas of Interest:

- CHW/Promotor core roles, competencies, and skills
- Community building, resiliency, engagement, empowerment, or chronic diseases
- Skills and topics building the personal capacity of CHWs/Promotores such as but not limited to self-care, personal development, time and stress management, communications, and computer literacy
- LGBTQ+ populations, disabilities, refugees/immigrants, social/health equity & justice, ways to include/recruit/train CHWs/Promotores.

Submission Deadline: August 15, 2023

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Transforming Communities Together: Creating an Equitable Future



Presenting at the Adelante Promotores Conference

The following page provides an overview of the conference, including information about the workshops, audience, and other things to know as a workshop presenter.

The Adelante Promotores Conference offers four types of workshops:

- **Professional Development** workshops educate and update Promotores/CHWs on core roles, competencies, and skills.
- **Health-Related** workshops focus on increasing the knowledge of Promotores on relevant health topics such as mental health, nutrition, chronic diseases, and others.
- **Personal Development** workshops are aimed at developing the capacity and skills of Promotores/CHWs to deal with the needs of their work.
- **Employer Track** workshops are aimed at supporting organizational development to support the work of Promotores/CHWs.

About the conference workshops:

- All workshops will be one hour (60 Minutes).
- Workshops will be evaluated on specific criteria, including relevance to the theme, diversity, and the expertise of presenters.
- Providing copies of materials is encouraged.



WHAT TO EXPECT

- **Full-day conference** (*Please note registration to the conference is still required regardless of acceptance of proposal*)
- **Over 300 Promotores/CHWs from across San Diego County**
- **Workshops have an average of 50 attendees** (*Estimated based on past conferences*)
- **A diverse audience**
- **Networking opportunities**

TIPS FOR SUCCESSFUL WORKSHOPS

- **Captivating title and description**
- **Interactive, including discussion-based format**
- **Topics of importance to San Diego Communities**
- **Skills relevant to CHWs and Promotores**
- **Note the time of your presentation and incorporate levels of your engagement (especially after lunch)**

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Workshop Proposal Checklist

Transforming Communities Together: Creating an Equitable Future



WHAT TO SUBMIT

Complete the Workshop Proposal Google Form linked below that will ask for all of the information listed:

<https://forms.gle/LJpJiyMoCrzprPnj8>

- **Presentation Title** (*10 words or less*)
- **Type of Workshop** (*Professional Development, Personal Development, Health Topics, and Employer Track*)
- **Workshop Language** (*English and Spanish*)
- **Presenter Information** (*Submit all information requested below for each presenter. List presenters in the order you wish them to appear in the program. **Two presenters maximum.***)
 - a. *Name(s)*
 - b. *Degree (s)*
 - c. *Organization*
 - d. *Title*
 - e. *Address*
 - f. *E-mail*
 - g. *Phone Number*
- A current **brief biography** of the presenters. *100–150 word (maximum) bio for each presenter in English and Spanish.*
- Current **headshot** of the presenters.
- List of **presentation objectives** (3-4)
- A **written description of the presentation**, not to exceed one double-spaced typed page (minimum 150 words and 250 maximum). Include what special interest topic your presentation covers and how it relates to the 2023 conference theme. The description must be submitted in English and Spanish.

Guidelines for Submission

- Submit all required information and documents via Google form or via e-mail to sdcpromotores@gmail.com.
<https://forms.gle/LJpJiyMoCrzprPnj8>
- It is acceptable to re-submit updated information.
- When submitting a workshop proposal, please refer to the "What To Submit" section in this document. Incomplete submissions will not be considered at the time of selection.
- Complete submissions should be received by August 15th, 2023.
- Confirmation of proposal submission will be sent by email within five business days. If a confirmation email is not received, please contact sdcpromotores@gmail.com.
- Submission does not guarantee acceptance of the proposal.

Questions? Contact sdcpromotores@gmail.com