

# Adelante Promotores Annual Conference

November 17th, 2023



## Transforming Communities Together: *Creating an Equitable Future*



Celebrating its 12th year, the Adelante Conference offers workshops, inspirational speakers, opportunities to connect with local resource providers, and networking opportunities for CHW/P/Rs and their employers.

This year's conference will highlight and build upon the incredible opportunities engaging Community Health Workers present to transform our communities into healthy and thriving spaces for all.



## Honoring Promotores, Community Health Workers & Representatives



Identified by many titles, CHW/P/Rs serve as trusted members of their communities, providing critical linkages to information and resources and advocating to improve underlying social determinants of health.

This is an exciting time to strengthen further and build the workforce capacity of Community Health Workers, Promotores, and Representatives, recognizing that we are investing in the health equity and well-being of our communities.

## Join us as a Sponsor of this year's Conference!

This year's conference is looking for sponsors interested in partnering with us to continue to grow the efforts of CHW/P/Rs across our region. Sponsors can look forward to:

- The opportunity to connect with 300+ Community Health Workers, Promotores, Representatives, and engaged community stakeholders.
- Recognition and exposure to a diverse group of health and social service professionals and community leaders.
- The opportunity to showcase products, services, and employment opportunities.

Join us in investing in our communities as we collectively Create an Equitable Future!

For more information contact: Amanda Schultz Brochu at 619.787.7163 or [sdcpdirector@gmail.com](mailto:sdcpdirector@gmail.com)

# Adelante Promotores Annual Conference



NOVEMBER 17  
San Diego, CA

## 2023 SPONSORSHIP FORM

Thank you for your support in making the conference an unforgettable experience for Promotores and Community Health Workers.

### PREMIER SPONSOR

**\$15,000**

- Exhibitor table at Resource Booth/Fair with preferential space
- Logo and recognition on the SDCPC website and social media
- Event signage & banner space in the virtual platform
- Logo and recognition in the program: full-page sponsor ad\*
- Special event recognition: plaque presentation and appreciation

***Additional recognition and invitations to special events will be available as conference program is finalized.***

### ADVOCATE SPONSOR

**\$7,500**

- Exhibitor table at Resource Booth/Fair with preferential space
- Logo and recognition on the SDCPC website and social media
- Logo on event signage & banner space in the virtual platform
- Logo and recognition in program: 1/2 page sponsor ad\*

***Additional invitations to special events may be available as conference program is finalized.***

### PARTNER SPONSOR

**\$5,000**

- Exhibitor table at Resource Booth/Fair
- Logo and recognition on the SDCPC website and social media
- Name on event signage & banner space in the virtual platform
- Logo and recognition in program: 1/4 page ad\*

### SUPPORTER SPONSOR

**\$2,500**

- Exhibitor table at Resource Booth/Fair
- Name and recognition on the SDCPC social media accounts
- Name and recognition in the program

*\*Ads are optional. Spanish and English versions of ads are required and must conform to the size indicated in the sponsorship level.*

## GUIDELINES FOR SUBMISSION:

- Submit via e-mail to SDCPC Director Amanda Schultz Brochu at [sdcpdirector@gmail.com](mailto:sdcpdirector@gmail.com)
- Attach a high-resolution logo with transparent background with submission
- Confirmation of receipt will be sent by email within five business days

**Please submit by June 30.**

## SPONSOR LEVEL:

## NAME TO APPEAR ON PROMOTIONAL CONTENT:

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CONTACT PERSON & TITLE

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ORGANIZATION NAME

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ADDRESS

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CITY

STATE

ZIP

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PHONE

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EMAIL

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NAME OF CONFERENCE ATTENDEE  
IF DIFFERENT FROM ABOVE

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EMAIL ADDRESS